

April 2025

BREWSletter



Cheers to Warmer Weather!

CINCO STARTS WITH Corona



TALK TO YOUR SALES REP TODAY ABOUT CINCO DE MAYO PLANS!

We have assets to support both on and off premise!

Treu House of Munch offers the perfect Mexican imported beer for any occasion!



Relax responsibly*. Corona® Sunbrew Citrus Cerveza. Beer brewed with real citrus peels, with a splash of real citrus juice. Imported by Crown Imports, Chicago, IL. *Contains 3.67% juice from concentrate

NEW PRODUCT LAUNCH!

ITEM #93078



6/4 12OZ. CANS
\$43.17 | \$8.99



ITEM #93072



100 CALORIES
4.5% ALC/VOL

NON-CARBONATED



ITEM #93061

3/8PK 12OZ. VARIETY
\$43.17 | \$17.99



“TEXAS 12 PACKS”

are taking the market by storm!

12 PACK 16oz. CANS

These innovative packages offer your customer more ounces and you get increased gross margins!

BUD LIGHT - \$13.99 PTC

BUDWEISER - \$13.99 PTC

MICHELOB ULTRA - \$15.99 PTC

BUSCH LIGHT - \$12.99 PTC

YUENGLING LAGER - \$13.99 PTC

YUNGLING LIGHT LAGER - \$13.99 PTC

YUENGLING FLIGHT - \$15.99 PTC



Ready to own “Tall Boy” sales?

Introducing 700ml Surfside single cans!

ICED TEA | HALF & HALF | LEMONADE

**NEW
PACKAGE!**



**\$3.99
RETAIL!**

1. Open & Lift



The 700ml can
conveniently has
a resealable lid:

2. Slide & Sip



BUSCH LIGHT is ready to “catch” summer sales with TACKLE BOX PACKAGING & FISH THEMED CANS!

NOW THAT'S A CATCH



**ARE YOU READY FOR THE MOST ANTICIPATED PRODUCT LAUNCHES OF THE YEAR?...
BUSCH LIGHT APPLE & BUSCH LIGHT LIME COMING SOON!!!**

Budweiser MLB cans Available in 24pk cans!

Case cost \$19.19 / \$23.99 (suggested retail)



OFFICIAL BEER SPONSOR OF MAJOR LEAGUE BASEBALL™



DISPLAY ENHANCERS AVAILABLE!

**BIG
SIPZ** **16%
ALC/VOL**

**THIS 1 LITER JUG DELIVERS BOLD
FLAVORS TO FUEL THE WHOLE SQUAD!**

Smooth, delicious, and built for epic gatherings makes JUGZ your go-to.



TWIN OAST

— BREWING —



Rutherford B. *Haze*

Hazy IPA
7.3% ABV | 50 IBU

Rutherford B. Hayes once outlawed alcohol in the White House. The only thing Rutherford B. Haze wants to outlaw are flavorless, basic, boring brews. His Hazy IPA overflows with juicy pineapple flavor, and has hints of coconut and vanilla. Drink this as fresh as you can, the hazier the better.

*Now Available
Draft & Canned*



Chupa- cabra

Mexican Lager
4.7% ABV | 17 IBU

Born from watching the fabled creature patrol our tree-line while having patio beers one spring day, the Chupacabra does not slurp on livestock, it wants to guzzle some crisp, light lagers in the sun after working up a sweat. No limes necessary, but adding a fresh wedge will exemplify the subtle sweetness of this clean brew.

*Now Available
Draft & Canned*

Looking for great tasting, local craft beer to feature at your establishment?

RESPONSIBILITY
HAS ITS REWARDS.®



Budweiser

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DAILY GIVEAWAYS, SPECIALS & EVENTS
FOR TOLEDO BEER LOVERS!

BEER LOVES
TOLEDO