



START YOUR NEW YEAR WITH BEER!

BREWSletter

JANUARY 2025





NEW

NOW AVAILABLE

Michelob  **ULTRA**
Z E R O

2/12pk/12oz CAN - \$23.99 (\$14.99 RETAIL)

0.0%
ALC./VOL. | **29**
CALS

ENJOY RESPONSIBLY
© 2025 Anheuser-Busch, Michelob Ultra® ZERO. Alcohol Free Malt Beverage, 5.1% Alc./Vol., 12 FL. OZ. - Average Analysis: Calories, 29; Carbohydrates, 0.5g; Protein, <1g

BUD LIGHT

BUD LIGHT

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BUD LIGHT

BUD LIGHT

BUD LIGHT

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ARE YOU READY FOR THE BIGGEST SPORTING EVENT OF THE YEAR?!



BUD LIGHT IS THE #1 SELLING BEER IN THE GREATER TOLEDO AREA!

ARE YOU LOOKING FOR A FULL-FLAVORED LIGHT BEER THAT KEEPS HEALTH TOP-OF-MIND?

Yuengling®



FLIGHT

Available in Cans:

15/24oz - \$29.93 (\$2.49 Retail)
4/6pk/16oz - \$25.58 (\$7.99 Retail)
2/12pk/12oz - \$22.39 (\$13.99 Retail)
24pk/12oz - \$19.99 (\$24.99 Retail)

Available in Bottles:

4/6pk/12oz - \$30.38 (\$9.49 Retail)
2/12pk/12oz - \$22.29 (\$13.99 Retail)

Available in Draught:

1/4bbl - \$75
1/2bbl - \$126



2.6g CARBS | 95 CALORIES

columbus
BREWING CO

2/12pk/12oz Cans -
\$20.80 (\$12.99 Retail)

1/6 BBL Draught - \$47 50L BBL Draught - \$105

OHIO'S LIGHT BEER

Premium
LIGHT BEER



4.2% **105**
ALC./VOL. CALORIES



CUTWATER®

OPEN THE BAR

Allow your customers to build their “AT-HOME BAR”
by selling individual flavors of Cutwater!

Selling singles gives your customers a chance
to sample new products and can translate into
increased 4-pack Cutwater sales!



CRAFT BEER 19.2oz. SINGLES ARE ON FIRE!





New Year's Bliss

Now offered at over 50% of every bar & restaurant in Toledo!

0
carbs

0
sugar

100
calories

gluten
free

One of the fastest growing Canned Cocktails in America!



Roast The Mallow

S'MORES PORTER



ALSO TRY



6.5% ABV | 30 IBU

Roast the Mallow is a fireside favorite, brimming with sweet graham cracker, rich chocolate, and perfectly toasted marshmallow flavors. Cozy up with this S'mores Porter—it's so good, you'll forget who burned the marshmallow first!



1/2 BBL: \$300 | 1/6 BBL: \$150
CASE (24): \$47.97 | 6PK (MSRP) \$14.99





PROUD PARTNER OF
THE TOLEDO ROCKETS



BLUEBERRY LEMONADE VODKA

High Level Distilling's Rocket Booster blends natural blueberry and lemon juices with our signature vodka for a crisp, refreshing boost. GOOOOOOOOOOOOOOOO ROCKETS!!!!!!

6.5% Alc/Vol

**EVERY CAN HELPS MAUMEE BAY DONATE TO THE
UT ATHLETIC SCHOLARSHIP FUND!**

TOLEDO BASKETBALL

2025 MEN'S CONFERENCE SCHEDULE

JAN 4 | @ WESTERN MICHIGAN

FEB 4 | VS BUFFALO

JAN 7 | VS EASTERN MICHIGAN

FEB 11 | @ MIAMI (OH)

JAN 11 | VS CENTRAL MICHIGAN

FEB 15 | @ EASTERN MICHIGAN

JAN 14 | @ AKRON

FEB 18 | VS BALL STATE

JAN 18 | @ BALL STATE

FEB 22 | VS BOWLING GREEN

JAN 21 | VS KENT STATE

FEB 25 | @ KENT STATE

JAN 25 | @ BOWLING GREEN

MAR 1 | @ BUFFALO

JAN 28 | @ OHIO

MAR 4 | VS AKRON

FEB 1 | VS NORTHERN ILLINOIS

MAR 7 | VS OHIO